



## Ketchup Marketing

### ABOUT

Ketchup Marketing supports a range of industries and sectors to reach their goals. Their expertise includes marketing strategy, SEO, graphic design, social media, copywriting, website design and sales management consulting and training.

Find their headquarters nestled in the heart of the Creative Quarter, overlooking Sneinton Market.

 @Ketchup Marketing Limited

 [ketchup-marketing.co.uk](http://ketchup-marketing.co.uk)

### WHAT THEY ARE DOING

Working towards a sustainability company culture that includes a carpooling policy to reduce the number of journeys made by individual team members, implementing designated waste, recycling and food waste disposal in the office and implementing more energy-efficient monitors for new staff members and replacing the old ones as they expire.

Using electric company cars means fewer carbon emissions from travelling to the office or to client meetings, which are an essential aspect of their work.

**GET IN TOUCH TO TELL US HOW YOUR ORGANISATION IS REDUCING ITS CARBON FOOTPRINT.**

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