



# Pixelshrink

## ABOUT

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Pixelshrink Digital Impact work with researchers and University spinout companies to make their work more accessible and engaging.

They also provide green web hosting, care plans and website sustainability audits to increase performance and security and decrease carbon emissions.

 @pixelshrink

 pixelshrink.com

## WHAT THEY ARE DOING

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Becoming a partner of the Eco Friendly Web Alliance, Pixelshrink have received Climate Positive Website accreditation for their website

Pixelshrink have switched web hosting supplier for our clients' website care plans to one powered by renewable energy, considered green by the Green Web Foundation.

To support carbon reduction across the organisation, their Director has completed the NTU Sustainable and Inclusive Leadership course which included Carbon Literacy certification by the Carbon Literacy Project.

**GET IN TOUCH TO TELL US HOW YOUR ORGANISATION IS REDUCING ITS CARBON FOOTPRINT.**

 [climatechange@nottinghamcity.gov.uk](mailto:climatechange@nottinghamcity.gov.uk)